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e.state New Protocols for Life and Design
Re-situating Practice

Steve McAdam & Christina Norton consider process and protocol as critical aspects of contemporary design at the urban scale. Cartesian space and form, the fixations of 20th century architectural production, are removed from centre stage and replaced by a series of templates defining socially driven processes of engagement, new forms of representation, experiential mapping, scenario planning and 'dynamic masterplanning'. Space and form are once again considered as social and cultural [by] products, not scientific 'solutions'

McAdam & Norton argue for an engaged and shared approach to design which understands the urban realm in terms of direct experience. The text describes a series of formative tools which together outline a new design methodology, a methodology which embraces the full chemistry of change